

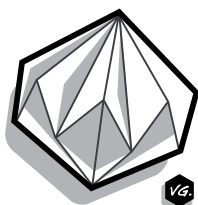
VANESSA GRACI
ART DIRECTOR

After training in the field of textile design, I joined Melrose Studio tendancies in 2005 where I did design work for sportswear brand names such as Oxbow, Eider, Aigle, Dynastar...

I then worked for DCTC between 2005 and 2009 as graphic designer of internal and external communication material and developer of graphic and advertising strategies for the CD/DVD market. During these four years I learned how to work under my own supervision.

In 2009 I did a course in multimedia graphic design at the adult training centre AFPA to reinforce my print competencies and acquire the basics of HTML and CSS. In 2010 I joined Kronometry 1999 specialists in luxury timepieces. During the four years I worked in this very demanding environment I gained a high sense of responsibility and was able to widen my expertise in web related areas. Above all my position gave me access to a wide panel of communcation representatives within luxury companies (Hublot, Audemars Piguet, Ulysse Nardin, Romain Jerome, Bovet, Montblant...) and associated advertising agencies, printers and suppliers.

At present, while pursuing a creative freelance activity my aim is to deploy my designer competencies within a forward going team.



VANESSA GRACI ART DIRECTOR

December 18th 1980
(35 years old)

PORTFOLIO

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CONTACT

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EDUCATION

2009-2010

AFPA (Adult Education Center).
Multimedia graphic designer.
Vénissieux.

2000-2004

Graduated from the Ecole d'Arts
Appliqués, Lyon.
speciality : Textile Design

1999-2000

Preparatory year at the "Petit
Collège", Lyon.

1998-1999

Baccalauréat STT
(Tertiary Science and
Technology)
Commercial Communication
Action
Lycée Colbert, Lyon.

LANGUES

English : good reading, writing
and speaking abilities.

OUTILS

 Photoshop

 Illustrator

 InDesign

 HTML / CSS

 Prestashop / Wordpress

 Windows Office Pack

 Mac environment

PROFESSIONAL EXPERIENCE

2010-2014

ART DIRECTOR

MULTIMEDIA GRAPHIC DESIGNER

PRODUCTION AND COMMUNICATION MANAGER

With WRC SAS for KRONOMETRY 1999

Media plan control, management and invoicing.

Creation and distribution of advertisements in major Press media (Financial Times, O2C, Montaigne Publications...).

Collection of information from manufacturers (Hublot, Ulysse Nardin, Audemars Piguet...) for the editing and paging of the bi-monthly magazine "Knews".

Creation of events material.

Prospection of suppliers for the design and production of advertising panels and posters, PLV for the 13 shops, paper stores, books, magazines, invitations...

Updating of internet site via Prestashop

Management of machine park (iphones, ipads).

2010

TRAINING PERIOD

AKROPOL.

Creation of Templates via Google site.

2005-2009

GRAPHIC DESIGNER

DCTC.

File management, creation of visuals, internal and external communication material, advertising flyers and articles, graphic identities...

2005

TEXTILE DESIGNER

MELROSE STUDIO new design office.

Creation of print designs for sportswear (Oxbow, Eider, Aigle, Dynastar...)

Assisting in the creation of new design concepts.

2004

SILK SCREEN PRINTING ASSISTANT

GLG SÉRIGRAPHIE.

2004

Five weeks TRAINING PERIOD in Morocco to learn traditional sewing techniques with a local craftsman.

2004

TRAINING PERIOD chez CHASSEURS D'INFLUENCES.

Creation of a new design concept booklet.

2002

TRAINING PERIOD in modelling with HOME MADE LUKA.

1998

Initiation in silk screen printing with QUICK FLOCK.